

## Autumn 2009 feature upgrade: New workflow enhancements, management tools, and performance insights

### **Make sure your published content remains accurate and current**

- Are you using the latest product images? Are your datasheets up to date? Your web content often needs to be reviewed by people not directly involved in the website management process.
- Our automated file review workflow allows you to engage any content owner anywhere. Now you can easily share ActiveStandards information and analysis with any stakeholder in your organisation.
- Share information on any web asset, including pages, images and PDFs.
- Track progress and manage the reviews with the built-in audit trail.

### **See all information about a web asset – at a glance**

- Speed up your error fixing: now when you look at a page through ActiveStandards you'll be able to see every checkpoint that it fails, plus any misspellings – all in a single view.
- You will also get key information to help your search engine optimisation (SEO) activities, including all internal and external links to your file or web page.

### **Improve your website accessibility, usability and SEO**

- Get key strategic insight into the major issues that affect your website. ActiveStandards now gives you increased visibility on accessibility, usability, and SEO.
- New dashboards allow you to benchmark your current status and demonstrate how you can improve performance.

### **Manage your users from within the dashboard**

- Administrators can now easily add and edit user permissions and website dashboard access.
- Editors can modify their own passwords and choose which website alerts they will receive.

### **Track how effectively you're publishing content**

- ActiveStandards has always made it easy to track your error levels. Now you can get more insight into your progress. See how many new errors are being introduced whilst you're fixing existing ones.

If you'd like to know more about any of these new features, please contact:

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